

# Magda Merino

Data Analyst

## Contact



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LinkedIn.com

## Education

2023

Certificate on Data Analytics  
CareerFoundry, Berlin - Germany

2020

BS in Business International and  
Administration  
Peruvian University of Applied Science

## Certifications

Strategic Management of Your Talent  
(Google)

The Business Intelligence Analyst  
Course (Udemy)

Tableau Training for Data Science  
(Udemy)

Microsoft Excel: Data Visualization, Excel  
Charts & Graphs (Udemy)

## Expertise

- SQL
- Tableau
- Python
- Microsoft Office - Word, Excel, Access, Power Point
- SPSS
- SAP
- Power BI
- Google Analytics
- Outlook

## SUMMARY

- Data analyst with experience in supply operations and inventory management. Ability to make connections between different data sets. Turning problems into solutions through organization, analysis, and interpretation of data.

## PROJECTS

### Influenza Season Staffing Requirements

Analyzed CDC datasets to find limitations and spot trends. I applied data cleaning, visual analysis, forecasting, and statistical hypothesis testing to the data. Staffing plan that was used to ensure that the agency had the necessary resources to respond to the influenza season.

### Instacart, Online Grocery

used data wrangling, data quality checks, grouping, and exporting to prepare the data for analysis. Identified opportunities to increase sales with the targeted market by analyzing the data.

### Rockbuster, Video Rental

Provided insights to the marketing department for the launch of Rockbuster's new online video service. Used data cleaning, joins, advanced filtering, and analysis to identify trends and patterns in the data.

## WORK EXPERIENCE

2020 - 2022

Walmart Ecommerce | Bethlehem, PA

### Receiving Associate

- Experienced in Warehouse Management Systems (WMS), providing the visibility of accurate, real-time inventory levels.
- Trained, developed, and mentor newly hired employees; increase job qualification and overall productivity; recognize by management as one of the best associates.
- Identified damaged, lost, or missing merchandise and notify supervisor immediately; prepare orders for deliveries/pickups as scheduled

2019 - 2020

Campomar | Lima, Peru

### Business Operation Data Analyst

- Optimized data collection procedures and generated reports on a weekly and monthly basis to use in business setting.
- Used advanced Microsoft Excel and Power BI to create dashboards to help visualizing data of all the products and sales through metrics.
- Identified, assessed, and documented business and functional requirements, recommending business priorities, and advising on options, risks, and costs.

2018 - 2019

Textile Abel S.A.C | Lima, Peru

### Assistant Supply Chain Manager

- Coordinated with international freight forwarders to quote the import of threads from India; sent information, imported documents, and contacted suppliers at destination which increased the control of products.
- Used Google Analytics data to analyze, describe, predict, optimize and improve the business performance, tracking many important stats and information about the website.
- Supervised the shipment and delivery of materials to its final destination to include coordinating with staff personnel to unload the container to the warehouse.